

Set Your Sights on Higher Stars Scores

A Personalized Approach to Improving Medication Adherence



15% of Star Ratings
are from Medication Adherence
and SUPD measures



50% of Patients
don't take their medications
as prescribed

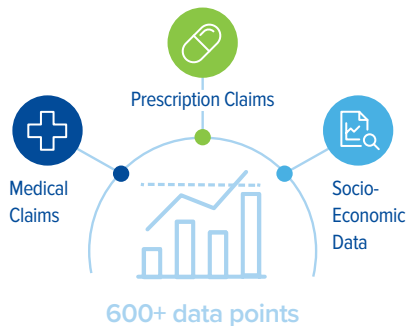


Lack of Knowledge
is a top reason for not taking
prescriptions properly¹

Aim for Better Member Adherence

The Health Dialog Adherence Intervention Management (AIM) solution targets at-risk members with diabetes, hypertension and high cholesterol, helping them improve health outcomes, while improving Stars Scores for plan sponsors.

Pathways Engine Identifies Best Members to Target



Sophisticated Mapping Determines



Personalized Outreach Provided by Care Navigators

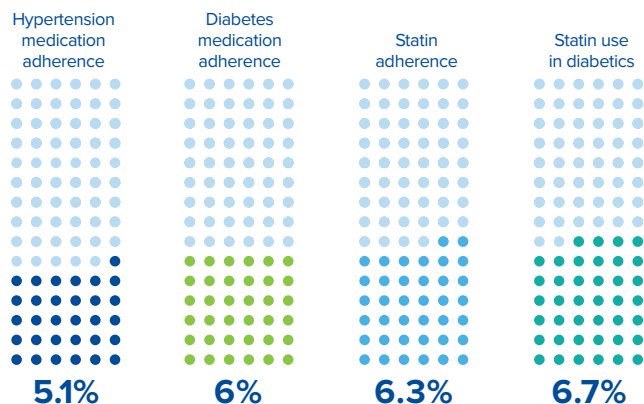


Results that Hit the Mark

- ✓ Increased medication adherence and safety
- 💊 Increased access to pharmacy refills
- 💰 Reduction in overall healthcare costs
- ★ Improved Stars Ratings

Client Example

Increase in desired behavior for engaged members



Adherence is defined as the % of patients with at least 80% of days covered by the medication

¹ Brown, M.T., Bussell, J.K. (2011). Medication Adherence: WHO Cares? Mayo Clinic Proceedings.

To learn more ways to improve your members' health and wellness with our full suite of population health management solutions, visit healthdialog.com