

	January				February					March				April				May					June					
	4	11	18	25	1	8	15	22	29	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27		
Branding																												
Branding workshop																												
Logo development																												
Templates																												
Email signatures																												
BRAND LAUNCH																												
Website Redesign Go Live																												
Employee Brand Training																												
Market Research																												
New Booth design																												
Brochures/sales sheets																												
Unified Payer Platform																												
Total Care																												
Product sheets																												
Medical/Rx Care																												
Member Engagement																												
Stakeholder Management																												
Pay for Quality																												
Trade Shows/Speaking																												
HCCA, Vegas, 1/31-2/2																												
RISE, Nashville, 3/20-22																												
CAHP Wine Tour, Napa, 3/22																												
AMCP, San Fran, 4/19-22																												
Blue Summit, Orlando, 5/16-19																												
CVS Charity Classic, RI, 6/25-28																												
ACAP, CEO Summit, DC, 6/28-29																												
McKesson, Orlando, 9/26-29																												
CAHP, CA, 10/10-10/12																												
AHIP MMD, DC, 10/23-27																												
ICE, San Fran, 12/5-12/6																												

	January				February					March				April				May					June					
	4	11	18	25	1	8	15	22	29	7	14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27		
Webinars																												
Compliance Action Tracker																												
MarketProminence																												
Provider Portal																												
MarketProminence - Prospect																												
Medical Appeals																												
Compliance & Quality																												
Model of Care																												
Grievances																												
MedHOK Suite Enterprise Look																												
Provider Disputes																												
Unified Payer Platform																												
August webinar 2																												
Sept webinar 1																												
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Thought Leadership																												
Editorial Calendar																												
White papers																												
Value Prop video																												
Blogs/social media																												
Editorial pieces/content																												
Sales Enablement																												
Standard Sales Deck																												
Online Demo "Tour"																												
RFP Process - Qvidian buildout																												
Tier 2 demos online																												
PR/Awards																												
Gateway release																												
Moffitt Sponsorship																												
Hearst																												
Molina win																												
TBBJ Fastest Growing																												
Martini Event sponsorship																												
MedHOK Total Care																												
Rebrand?																												
Inc. 500 - Award																												
EON Win																												
Product releases																												
Gateway additional																												
Client Wins																												
Morton Plant Sponsorship																												

	January				February					March				April				May					June			
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Analyst Tour																										
Key Conferences																										
Digital Advertising																										
Planning																										
Community Partnerships																										
Moffitt Cancer Center																										
Martinis for Moffitt (Bus org)																										
Morton Plant																										
Channel Partnerships																										
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Caradigm																										
ManaHealth																										

	July				August					September				October					November				December					
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