

*An Enrollment and Reconciliation
Solution to help you*

STAY COMPLIANT and MAXIMIZE REVENUE

MarketProminence, MedHOK's Enrollment and Financial Reconciliation solution, is a unique Medicare and Medicaid enrollment and financial reconciliation system designed to allow healthcare organizations to operate more efficiently, automate operating processes, ensure compliance with enrollment regulations, and obtain correct compensation from CMS and Medicaid agencies. MP removes the complexity of compliance, simplifies enrollment and financial reconciliation, and paves the way toward maximizing revenue.

Now part of the MedHOK platform, the industry-leading integrated platform for Risk, Care, and Quality, MarketProminence has an over 20-year history of delivering best-in-class enrollment and financial reconciliation solutions focused on compliance and maximizing revenue.

Enrollment Compliance a Must in Today's Regulatory World

As a result of the ever-increasingly complex enrollment process put in place by the federal and state governments and the audit penalties that can be assessed, staying current and one step ahead of CMS and state Medicaid agencies is an absolute must for health plans.

Our clients look to MedHOK to ensure compliance in the most cost-effective way possible. MarketProminence automates tracking and management of Medicare and Medicaid membership data throughout the relationship lifecycle, from prospecting and enrollment, to billing, customer service, and retention.

Why MarketProminence:

- Provides best practice configuration, processes and workflow
- 100% compliant with Medicare and MMP requirements throughout the term of your contract
- Provides a solution for all required enrollment data exchanges with CMS or state agencies
- Coordinates MMP and dual SNP plan enrollments between Medicare and Medicaid.
- Supports multiple source submissions, including broker, portal and manual processing
- Includes a web-based enrollment portal with validation, including an automated application verification process
- Includes enrollment processing with regulatory agencies, including validation of enrollment information and application completeness
 - BEQ submission and response processing
 - CMS file accretion and TRR response processing and management
 - Ongoing member file submission and response management
- Ensures and generates compliant regulatory communications with beneficiaries
- Captures and tracks all essential and custom data needs
- Handles LEP and LIS affecting Premium Billing processes
- Generates number of uncovered months calculation
- Tracks Late Enrollment Penalty (LEP) calculation
- Tracks creditable coverage detail
- Provides solution for Coordination of Benefits and Medicare Secondary Payer management
- Generates premium billing for the net amount due from beneficiaries

Expert Financial Reconciliation and Revenue Maximization

Through accurate and complete enrollment data, MP will not only help you maintain compliance, but also maximize risk-adjusted reimbursement. The financial reconciliation tool identifies all revenue discrepancies in order to enhance revenue.

- Supports reconciliation of recorded membership data in system with CMS MMR file
- Reconciles enrollment and risk-adjusted revenue
- Provides detail component level breakout of expected CMS payment
- Reconciles 837 and RAPS claims submissions and adjust expected receivables
- Works payment variances at the member level to reconcile enrollment and payment amounts
- Manages recurring open variances through completion with complete archival tracking

Part of the MedHOK Platform Solution

MedHOK's enterprise compliance software platform empowers health plans and other risk-bearing entities offering government-sponsored programs to excel in risk, care, and quality management, while ensuring compliance with federal and state requirements. The only software that integrates pharmacy and medical care on a single platform, MedHOK creates a 360° view of the member, allowing payers to identify and target member health risks, intelligently trigger workflow interventions, and improve quality of care.

Out-of-the-box compliant and proactively updated for Medicare, Medicaid, and Affordable Care Act regulations, our SaaS-based software is a compliance powerhouse.

For more information on MarketProminence or to request a demo, visit www.MedHOK.com or call (888) 963-3465, option 2.



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