

Communications Report

Portfolio	Solution	August 2023 Aug 01 to Aug 31	September 2023 Sep 01 to Sep 30	October 2023 Oct 01 to Oct 31	November 2023 Nov 01 to Nov 30
Client Comm	CLIENT_COM-EOY			<div>EOY Formulary Updates</div> <div>Clients & PALs - Email - 10/13/2023</div> <div></div>	
	CLIENT_COM-Pipeline	<div>Weekly Perspective on the Rx Pipeline Email</div> <div>Clients & PALs,Prospects - Email - <i>Key Insight:</i> An email will be sent every Friday - 08/01/2023 to 08/31/2023</div> <div></div>	<div>Weekly Perspective on the Rx Pipeline Email</div> <div>Clients & PALs,Prospects - Email - <i>Key Insight:</i> An email will be sent every Friday - 09/01/2023</div> <div></div>	<div>Weekly Perspective on the Rx Pipeline Email</div> <div>Clients & PALs,Prospects - Email - <i>Key Insight:</i> An email will be sent every Friday - 10/06/2023</div> <div></div>	<div>Weekly Perspective on the Rx Pipeline Email</div> <div>Clients & PALs,Prospects - Email - <i>Key Insight:</i> An email will be sent every Friday - 11/03/2023</div> <div></div>
		<div>Pipeline Insights</div> <div>Clients Only - Email - <i>Key Insight:</i> One for health plans and one for employers - 08/15/2023</div> <div></div>	<div>Pipeline Insights</div> <div>Clients Only - Email - <i>Key Insight:</i> One for health plans and one for employers - 09/19/2023</div> <div></div>	<div>Pipeline Insights</div> <div>Clients Only - Email - <i>Key Insight:</i> One for health plans and one for employers - 10/19/2023</div> <div></div>	<div>Pipeline Insights</div> <div>Clients Only - Email - <i>Key Insight:</i> One for health plans and one for employers - 11/21/2023</div> <div></div>
			<div>P&T Formulary Update & Meeting Minutes: 2023-Q3</div> <div>Clients & PALs - Email - <i>Key Insight:</i> One for health plans and one for employers - 09/28/2023</div> <div></div>		
	CLIENT_COM-Survey			<div>2023 Year-end Client Satisfaction Survey</div> <div>Clients & PALs - Email - 10/24/2023</div> <div></div>	<div>2023 Year-end Client Satisfaction Survey - reminder</div> <div>Clients & PALs - Email - 11/07/2023</div> <div></div>
				<div>2023 Year-end Client Satisfaction Survey - reminder</div> <div>Clients & PALs - Email - 10/31/2023</div> <div></div>	<div>2023 Year-end Client Satisfaction Survey - reminder</div> <div>Clients & PALs - Email - 11/14/2023</div> <div></div>
					<div>2023 Year-end Client Satisfaction Survey - reminder</div> <div>Clients & PALs - Email - 11/21/2023</div> <div></div>
					<div>2023 Year-end Client Satisfaction Survey - reminder</div> <div>Clients & PALs - Email - 11/28/2023</div> <div></div>
Clinical - Drug Mgmt	CLIN_DM	<div>Blog: How PBMs help you save (CRAFT)</div> <div>Public - Blog,Social Media - CTA: Flyer - 08/03/2023</div> <div></div>			

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		<div>Blog: Artemetrx integrated pharmacy and medical</div> <div>Public - Blog,Social Media - <i>CTA</i>: Flyer/infographic - 08/10/2023</div> <div></div>			
	CLIN_DM-NonSpec MCP		<div>Blog: MCP for non-specialty drugs (product launch)</div> <div>Public - Blog,Social Media - <i>CTA</i>: Flyer/infographic - 09/21/2023</div> <div></div>		<div>Blog: Mental Health Therapy Mgmt (product launch)</div> <div>Public - Blog,Social Media - 11/30/2023</div> <div></div>
	CLIN_DM-Pipeline		<div>Blog: Pipeline Deep Dive PoP</div> <div>Public - Blog,Social Media - <i>CTA</i>: Pipeline Report - 09/28/2023</div> <div></div>		
Clinical - Specialty	CLIN_SP-Biosimilars			<div>Biosimilars webinar invite</div> <div>Clients & PALs,Public - Email - 10/12/2023</div> <div></div> <div>Biosimilars webinar invite reminder 1</div> <div>Clients & PALs,Public - Email - 10/26/2023</div> <div></div> <div>Biosimilars webinar invite reminder 2</div> <div>Clients & PALs,Public - Email - 10/31/2023</div> <div></div>	<div>Biosimilars</div> <div>Clients & PALs,Public - Webinar - 11/02/2023</div> <div></div>
Compliance	COMP_Ops	<div>Blog: Medicare Update_Program Audit and Enforcement Report</div> <div>Public - Blog,Social Media - 08/17/2023</div> <div></div> <div>Blog: An impactful compliance program improves outcomes and your bottom line</div> <div>Public - Blog,Social Media - <i>CTA</i>: Compliance Guide - 08/24/2023</div> <div></div>		<div>Blog: Medicare Update</div> <div>Public - Blog,Social Media - 10/12/2023</div> <div></div> <div>Blog: Five things you should expect from your PBM</div> <div>Public - Blog,Social Media - <i>CTA</i>: Compliance Guide - 10/19/2023</div> <div></div>	
Corporate	CORP_Comm PR	<div>Blog: 2023-2024 Flu Season</div> <div>Public - Blog,Social Media - <i>CTA</i>: Flu clinic flyer/Mbr flyer - 08/31/2023</div> <div></div>		<div>Annual PALs Conference</div> <div>PALs Only - Meeting - <i>Key Insight</i>: Nick v. - 10/25/2023 to 10/26/2023</div> <div></div>	
	CORP_Proposals	<div>Nashville Electric Services finalist</div> <div>Prospects - Presentation - 08/04/2023</div> <div></div>			

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		<div>District 1199C finalist</div> <div>Prospects - Presentation - 08/08/2023</div> <div></div> <div>McCallister finalist</div> <div>Prospects - Presentation - 08/10/2023</div> <div></div>			
Disease Mgmt - Non Specialty	DIS_MGMT-Diabetes		<div>Blog: Managing Diabetes (new solution)</div> <div>Public - Blog,Social Media - CTA: Flyer/infographic - 09/14/2023</div> <div></div>		
Elixir Insurance	EI_EGWP				<div>Blog: EGWP (product update)</div> <div>Public - Blog,Social Media - CTA: Flyer/landing page w/ calculator - 11/02/2023</div> <div></div>
Events	EVENTS_Sales	<div>SHRM - Puerto Rico</div> <div>Prospects - Event - Attend Only: ✓ - 08/03/2023 to 08/05/2023</div> <div></div>	<div>PBMI Annual Drug Benefit Conference (Purchased by MJH Life Sciences) **2 REGISTRATIONS INCLUDED WITH MEMBERSHIP</div> <div>Prospects - Event - Segment: Employers - Key Insight: Registration discounted/free with membership. - Attend Only: ✓ - 09/06/2023 to 09/08/2023</div> <div></div> <div>NCCMP Interim Annual Conference</div> <div>Prospects - Event - Segment: Employers - Attend Only: ✓ - 09/11/2023 to 09/13/2023</div> <div></div> <div>Ohio Association of Health Plans (OAHP) Annual Convention</div> <div>Prospects - Event - Segment: Health Plans - Attend Only: ✓ - 09/20/2023 to 09/21/2023</div> <div></div>	<div>PCMA Annual Meeting 2023</div> <div>Prospects - Event - Segment: Employers - Attend Only: ✓ - 10/02/2023 to 10/03/2023</div> <div></div> <div>Thibodaux Kiwanis Club Golf Tournament</div> <div>Clients Only - Event - Segment: Employers - Key Insight: Spend may tie to TBD RAMP initiative. - 10/07/2023</div> <div></div> <div>SIIA National Educational Conference & Expo</div> <div>Prospects - Event - Segment: Employers - Key Insight: Registration & Exhibit discounted with membership. - Exhibiting: ✓ - 10/08/2023 to 10/10/2023</div> <div></div>	

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Formulary				<div>HLTH</div> <div>Prospects - Event - <i>Segment:</i> Employers - <i>Key Insight:</i> 42% Ticket discount ends 4/14: https://nam12.safelinks.protection.outlook.com/?url=https%3A%2F%2Fclick.email.hlth.com%2F%3Fqs%3D933afb52fcbbc3896beebdaea1f580eef256a84782112ee6191c3a69e5e921657a66d46e933cb29c7bed07fb6c860f8f09afa1f509b56b7c7e0d60a6694edb&data=05%7C01%7Cjsines%40elixirsolutions.com%7C6a542fca2c0c4c6f8da008db3cf4e570%7C8405903450924f8db0f2ad7073c5256a%7C0%7C0%7C638170795028387281%7CUnknown%7CTWFpbGZsb3d8eyJWljiMC4wLjAwMDAiLCJQIjoiV2luMzliLCJBTiI6Ikl1haWwiLCJXVCi6Mn0%3D%7C2000%7C%7C%7C&sdata=xo06SzSy04HEfJgsPXqMLx6iBQKHfp6s7c49A3KhHw%3D&reserved=0 - <i>Attend Only:</i> ✓ - 10/08/2023 to 10/11/2023</div> <div>AMCP Nexus</div> <div>Prospects - Event - <i>Segment:</i> Health Plans - <i>Attend Only:</i> ✓ - 10/16/2023 to 10/19/2023</div> <div>IFEBP Annual Employee Benefits Conference</div> <div>PALs Only,Prospects - Event - <i>Segment:</i> Labor - <i>Key Insight:</i> Registration & Exhibit discounted with membership. - <i>Exhibiting:</i> ✓ - 10/23/2023 to 10/26/2023</div>	
	EVENTS_AcctMgmt	<div>CFPR - College of Pharmacist Convention - Puerto Rico</div> <div>Clients Only - Event - <i>Segment:</i> Health Systems - <i>Key Insight:</i> Linked to MCS Account - Trade Relations team attends - <i>Exhibiting:</i> ✓ - 08/24/2023 to 08/27/2023</div>	<div>Zenith Employee Golf Scramble</div> <div>Clients Only - Event - <i>Segment:</i> Employers - <i>Sponsorship:</i> ✓ - 09/08/2023</div> <div>Fold of Honor / Tria Health ProAM</div> <div>Clients Only - Event - <i>Sponsorship:</i> ✓ - 09/19/2023 to 09/23/2023</div>		
Formulary	FORM_General			<div>Blog: Formulary Update</div> <div>Public - Blog,Social Media - 10/26/2023</div>	

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Member Engagement	MEMB_Comm				<div>EOY disruption letters</div> <div>Member - PBM - Direct Mail - 11/01/2023</div> <div></div>
Network-Specialty	NETW-SP_LDD			<div>Blog: LDDs and Elixir Specialty</div> <div>Public - Blog,Social Media - 10/05/2023</div> <div></div>	
Part D	PARTD_Member Comm	<div>Newsletter: Boost Your Appetite / Being your own health advocate</div> <div>Member - EIC - Email - 08/19/2023</div> <div></div>	<div>Standalone Email - Member Portal=Rite Aid Coupon</div> <div>Member - EIC - Email - 09/16/2023</div> <div></div>	<div>Standalone Email - AutoBill</div> <div>Member - EIC - Email - 10/21/2023</div> <div></div>	<div>Newsletter: Joint Care / Getting Ready for the Holidays</div> <div>Member - EIC - Email - 11/18/2023</div> <div></div>
	PARTD_AEP	<div>2024 Enrollment Guides</div> <div>Prospects - Presentation - 06/06/2023 to 09/04/2023</div> <div></div>		<div>Welcome Kit - Booklet and email</div> <div>Member - EIC - Direct Mail,Email - 10/01/2023 to 12/15/2023</div> <div></div>	
		<div>AEP 2024 Mailing - Prep and planning EI Mailing: Sep. 2-15 EGWP Mailing Nov. 9</div> <div>Member - EIC - Direct Mail - 06/09/2023 to 09/22/2023</div> <div></div>			<div>Email Reminder to Take Action on your 2024 ANOC</div> <div>Member - EIC - Email - 11/01/2023 to 11/30/2023</div> <div></div>
Technology	TECH_ClaimsAdj		<div>Blog: From good to great: Elixir's technology evolution</div> <div>Public - Blog,Social Media - CTA: Laker flyer - 09/07/2023</div> <div></div>		